May 7-9, 2019 ~ Portland, Oregon

BERRY HEALTH BENEFITS SYMPOSIUM

2019 Berry Health Benefits Symposium

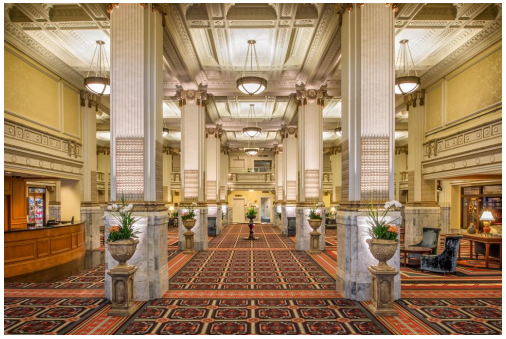
Sponsorship Opportunities

BHBS to supports the latest research on berry consumption and human health

- The Berry Health Benefits Symposium showcases scientific research linking berry consumption to human health, wellness and disease prevention
- Top international research reports on topics including heart health, metabolism, brain aging, gut health and more
- BHBS is attended by over 160 dieticians, medical professionals, food R&D, nutritionists, media and research scientists
- Premier media coverage

Join us for the 8th Biennial BHBS
May 6th – 9th, 2019

Conference Location: The Embassy Suites Downtown, Portland, OR



	Monday May 6th	Tuesday May 6th	Wednesday May 7th	Thursday May 8th
Daytime	Travel & Registration	The Berry Sessions Scientific Research Presentations	Scientific Research Presentations	Scientific Research Presentations Processed Oregon Berry Discovery Tour
Evening		Poster Session	Keynote Dinner	Tour Dinner

Support Research Driving Consumer Awareness of Berries & Health

- Effectively reach a targeted, influential audience to:
  - Drive brand awareness
  - communicate key messaging
  - Introduce products and services in a meaningful and hands on way
  - Make the contacts you need to achieve your business goals
  - Learn how to best leverage the latest message of berries and health for your business

Choose a Sponsorship that allows you to best achieve your business goals

All donations are eligible for a 501c3 tax deduction!

Choose from:

- **Meals and Breaks** - Lunch Buffets, Sit Down Dinners, Morning and Afternoon Breaks
- **Special Events** - The Berry Sessions, Oregon Berry Tour
- **Conference Elements** - Conference Tote Bags, Name Badge Lanyards, Audio Visual, Beverage Sponsor

Sponsor Benefit Levels

GOLD $10,000	SILVER $5,000	BRONZE $2,500	BERRY $1,500
A brief introduction by a company representative at a lunch or dinner			
1 complimentary conference registration			
8+ Live mentions during the event	4+ Live mentions during the event	2+ Live mentions during the event	
Premium booth space - trade show in conference hall	2nd tier booth space - trade show in conference hall	Booth space – trade show in conference hall	Booth space – trade show in conference hall
Large logo on all conference print materials	Medium logo on all conference print materials	Medium logo on a conference print materials	Small logo on all conference print materials
Attendee Mailing List	Attendee Mailing List	Attendee Mailing List	Attendee Mailing List
Website – large logo and link	Website – medium logo and link	Website – medium logo and link	Website – small logo and link

Host a Dinner - $5,000

- 2 available Dinner Sponsorships
  - Welcome Dinner
  - Keynote Dinner

- Dedicated on-site branding opportunity for your company
  - Company introduction at dinner by your representative
  - Logo displayed prominently
  - Promotional materials on display

Host a Lunch Buffet - $2,500

- 2 Available Lunch Buffet Sponsorships
- Dedicated on-site branding opportunity for your company
  - Logo prominently displayed
  - Promotional materials on display
  - You are the sole provider of berries (or other product of your choosing) at this meal

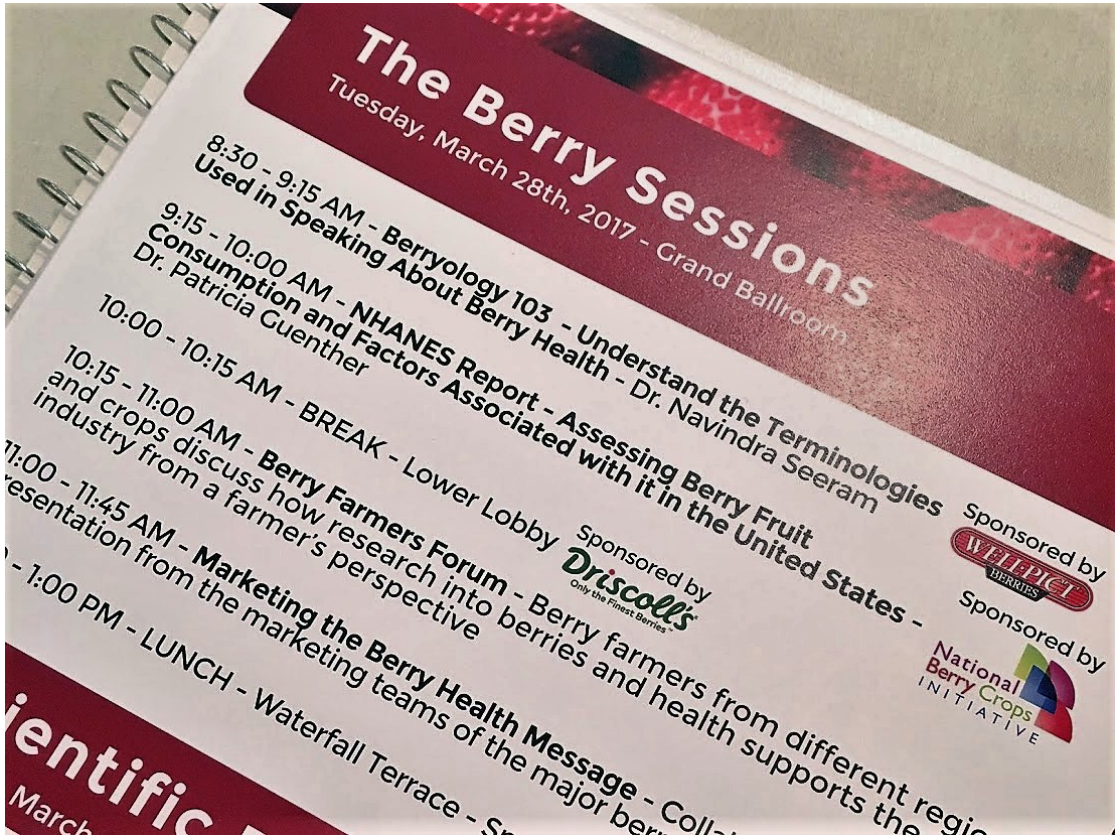
Host an AM Break - $1,500

- 3 available break sponsorships
- Dedicated on-site branding opportunity for your company
  - Logo displayed at break
  - Promotional materials on display
  - You are the sole provider of berries (or other product of your choosing) at the break

Sponsor 1 or more “Berry Sessions”

- Sessions aimed at members of the berry industry, media, the public interested in getting a basic background on berries & health

- Topics include
  - Berryology 104 – Effectively speak and write about berries and health
  - Sound Science to Clear Communication
  - International Marketing of the Berry Health Message



Berry Session Sponsorships

- $1,500 per session
  - 2 available topics
- Dedicated on-site branding opportunity for your company
  - Speaking rights; 3 to 4 minute welcome address at your session
  - Logo displayed on signage
  - Promotional materials on display

Sponsor the Poster Session - $2,500

- Dedicated on-site branding opportunity for your company
  - Logo displayed throughout the full symposium
  - Promotional materials on display
  - Recognition at keynote dinner at the presentation of the poster session awards

Sponsor the Oregon Berry Discovery Tour
$6,000

- One available, can be a shared sponsorship
- Sponsor the popular final event of the BHBS, a half day bus tour with stops at:
  - Oregon State University: North Willamette Research and Extension Center
  - Berry crop field tours in the Willamette valley
  - Tour of a processing facility
  - Dinner
- Dedicated branding
  - Speaking rights; 3 to 4 minute welcome address
  - Logo displayed with signage on tour bus and at dinner
  - Promotional materials on display

Sponsor Conference Elements

- **Audio Visual - $5,000**
  - The largest canvas for your company's logo and messaging. More than 20+ showings of your logo or message between every presentation

- **Beverage Sponsor - $2,500**
  - Prominent logo placement for your company on the symposium tables and breakout sessions. Your logo on all hot/cold cups and at coffee, tea & water cooler stations

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We look forward to working with you to find the right sponsorship opportunity for your company!

Contact

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